



PRESENTED BY  
 TOWNE BANK  
RICHMOND

# TESTIMONIALS

*"Birdies for Charity has been an absolute game-changer for us and is such an invaluable resource for all local non-profits. We could not be more grateful for the generosity of TowneBank, the PGA TOUR and everyone who makes this incredible program run as smoothly as it does. Through our participation in the Birdies program, we have been connected to other amazing non-profits as well as expanding and maximizing our donor base. As a young non-profit, Birdies for Charity has been foundational to our growth and instrumental in our ability to spread our mission and positively impact others."*

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***The Peavey Project***



*"Since 2017, Richmond Ballet has successfully partnered with Birdies for Charity presented by TowneBank with increased participation from our donors. In 2023, we raised a record of nearly \$110,345 total through the program! The 10% bonus match from PGA Tour Charities helped to support our professional company, the School of Richmond Ballet and our Minds In Motion community engagement program."*

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***Richmond Ballet***



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*"SwimRVA is proud to be a part of the Birdies for Charity presented by TowneBank program with the Dominion Energy Charity Classic. We have been honored to receive the maximum bonus of \$10,000 for the last four years. These generous funds will help SwimRVA continue to move the needle forward providing access to second grade students with cost-free swim lessons through the Learn-to-Swim program as part of the Drownproof Richmond initiative. This allows us to add an entire school into the program, increasing our total number of students served to just over 2,000 per year. Together we can make Richmond safe, healthier and more active. Thank you for this amazing program."*

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**SwimRVA**



*"Urban Hope is on a mission to make home a cornerstone of opportunity by keeping it affordable. We are providing innovative solutions to our community's housing crisis and are fueled mostly by private philanthropy. In 2021, our first year participating, we leveraged Birdies for Charity for almost a \$1,500 bonus, and this past year almost maxed out the bonus at \$9,940. This support keeps rents affordable, provides financial counseling, and charts pathways to homeownership for Urban Hope's low-income clients."*

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**Urban Hope**





*"Five years into our participation in the Birdies for Charity program Riverside School has raised more than \$100,000, and thus earned more than \$10,000 from the program's 10% bonus. This has made a real difference for our fundraising efforts and helped the school transform the lives of more students with dyslexia. We have found that our Board members are particularly motivated by this program and take special pride in making their donations go further. Another value of the program is the ability to thank our volunteers, donors, and staff with tickets to the tournament. As long as there is a Birdies program, we will be participants."*

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**Riverside School**



**Riverside**  
SCHOOL



*"Boots to Suits participation in Birdies for Charity presented by TowneBank offered in conjunction with the Dominion Energy Charity Classic has had a substantial, positive impact on the success of our program. With the wonderful guidance and marketing materials provided, our fundraising not only exposed our non-profit to a broad range of potential donors, ultimately it helped to increase the contributions our organization generated, which helps to provide free services to our Veterans. It is a game-changer for us!"*

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## ***Boots to Suits***



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*"Virginia Rep is so grateful to participate in Birdies for Charity presented by TowneBank! Through this program we are able to engage our donors in a unique way and provide the opportunity for every donation, no matter the size, to have an even larger impact. We look forward to partnering each year with such an amazing organization that truly cares about supporting local non-profits and enriching our community!"*

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***Virginia Repertory  
Theatre***





*"The Louisa Arts Center has been part of the Birdies for Charity presented by TowneBank campaign since its inception 7 years ago! This campaign has enabled us to further engage our patrons, increase their donations, and offer free events for our community such as our very popular Annual Classic Christmas, which featured Santa Claus, horse-drawn wagon rides, s'mores roasting fire pits, carolers, and a Christmas tree ornament-decorating craft on our Mobile Arts Bus. The Louisa Arts Center is very appreciative for the support of Birdies for Charity!"*

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***Louisa Arts Center***



*“We were informed about Birdies for Charity by one of our supporters. We were excited to get involved, as Mission Gait focuses on helping those with complex gait disabilities and golf is a great rehabilitation tool. Birdies for Charity is a fantastic fundraising opportunity with the bonus of a 10% match. Being connected to the prestigious Dominion Energy Charity Classic really helps us bring attention to our work and awareness to our efforts.”*

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***Mission Gait***



*"Children's Hospital Foundation is grateful for the opportunity to be a part of the Birdies for Charity program presented by TowneBank! The process is very simple - from registering and being approved all the way through receiving donations from community members. Regular communication and fundraising resources are provided to charities to help them market the program on their social media and communication platforms, allowing for the most benefit from the program. We are fortunate to receive sizable gifts from local community members, individuals and groups that chose to give their gift through Birdies for Charity because of the matching program. The match allows these most generous gifts to increase in size, providing even more support for patients at Children's Hospital of Richmond at VCU."*

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**Children's Hospital  
Foundation**



*"Henrico CASA is thrilled to participate in the Dominion Energy Charity Classic Birdies for Charity program! Our smaller organization is always searching for additional opportunities to raise awareness and support for our mission. The money collected from our participation enabled Henrico CASA to carry out our mission of recruiting, screening, and training community volunteers to advocate for the children in our community who have experienced abuse and neglect. By participating in the Birdies for Charity program our agency was able to leverage the additional money raised through the generous matching program to serve the growing number of children who were referred to our agency because they were not safe in their homes. Our partnership with Birdies for Charity is such a positive and worthwhile experience. We look forward to participating in Birdies for Charity for many years to come!"*

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**Henrico CASA**



*“NextUp is extremely grateful to be part of the Birdies for Charity presented by TowneBank fundraising effort. This opportunity allows us to introduce our work to new audiences and increase the support of our current donors. Many of our board members use this opportunity to make their annual gift so they can leverage additional support for middle schoolers in Richmond. The amount we raise through Birdies for Charity increases each year and it has become a central part of our annual fundraising effort.”*

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**NextUp RVA**





*"First Tee of Greater Richmond is a proud supporter and participant in the Birdies for Charity program. Not only does it give organizations the opportunity to receive 10% more on their donations but it is also a well-organized way for local non-profits to connect with a larger community through a valued partner, the PGA TOUR. The First Tee looks forward to staying involved with Birdies for Charity to expand our impact and drive donations further."*

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***First Tee Greater Richmond***



*"Birdies for Charity has been a great avenue for raising additional dollars for our organization. We receive monthly emails with detailed information on how our campaign is progressing throughout the year, which makes it easy to reconcile at year's end."*

***Heart of Virginia Council,  
Boy Scouts of America***



BOY SCOUTS  
OF AMERICA

HEART OF AMERICA COUNCIL



PRESENTED BY  
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*"St. Joseph's Villa is proud to partner with the Birdies for Charity program presented by TowneBank as a part of the Dominion Energy Charity Classic. Support through the Birdies for Charity program truly enables the Villa to make 10% more change in the lives of our community's most vulnerable children and families, and allows donors to make an even greater impact. The community support inspired by the Dominion Charity Classic means so much to participating non-profits, and Richmond is very lucky to host this exceptional tournament. The Villa is very grateful for all the support received through Birdies for Charity, and we look forward to participating in the program for many years to come!"*

**St. Joseph's Villa**



*“Birdies for Charity presented by TowneBank is an incredible program. It allows us to offer an additional way for our support partners to help our mission while promoting that all gifts come back to FCA at 110%. The Birdies for Charity team provides wonderful guidance and promotional resources, along with updates on our participation. We are excited for another year!”*

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***Fellowship of Christian Athletes***

